

+ Prevention and treatment of incontinence-associated dermatitis

Smith+Nephew

Helping you get **CLOSER TO ZERO**[°]
delay in wound healing

For all patients with incontinence, a structured skin care regime should be implemented for the prevention and management of incontinence-associated dermatitis (IAD).¹ Specifically, gentle cleansing and skin protection using a barrier product with moisturising properties.¹

Assess patient and inspect the skin for signs of IAD¹

No signs of IAD:
PREVENT IAD

No redness and skin intact
but patient at risk*



Apply PROSHIELD PLUS
Skin Protectant to help
prevent IAD from forming

Apply
PROSHIELD[°]
Foam & Spray



If signs of IAD:
MANAGE IAD

1. CLEANSE

Remove irritants from skin i.e.
urine and/faeces

2. PROTECT

Place a barrier on the skin to
help prevent direct contact
with urine and/or faeces



Apply PROSHIELD PLUS
Skin Protectant



Reassess and consider stepping up or
stepping down to an appropriate product if
the skin condition improves or deteriorates

*Patients with faecal incontinence +/- urinary incontinence are at a high risk of developing IAD

Adapted from: Beeckman D et al. Proceedings of the Global IAD Expert Panel. Incontinence-associated dermatitis: moving prevention forward. Wounds International 2015. Available to download from www.woundsinternational.com

References 1. Beeckman D, et al. Proceedings of the Global IAD Expert Panel. Incontinence-associated dermatitis: moving prevention forward. Wounds International 2015. Available to download from www.woundsinternational.com. 2. Ousey K, O'Connor L. (2017) Incontinence-associated dermatitis made easy. London: Wounds UK. Available from: www.wounds-uk.com

Smith & Nephew Pty Ltd (Australia) www.smith-nephew.com/australia. Smith & Nephew Ltd (New Zealand) www.smith-nephew.com/new-zealand.

[°]Trademark of Smith+Nephew. All trademarks acknowledged. 25649-anz V1 03/21. For detailed product information, including indications for use, contraindications, precautions and warnings, please consult the product's applicable Instructions for Use (IFU) prior to use.