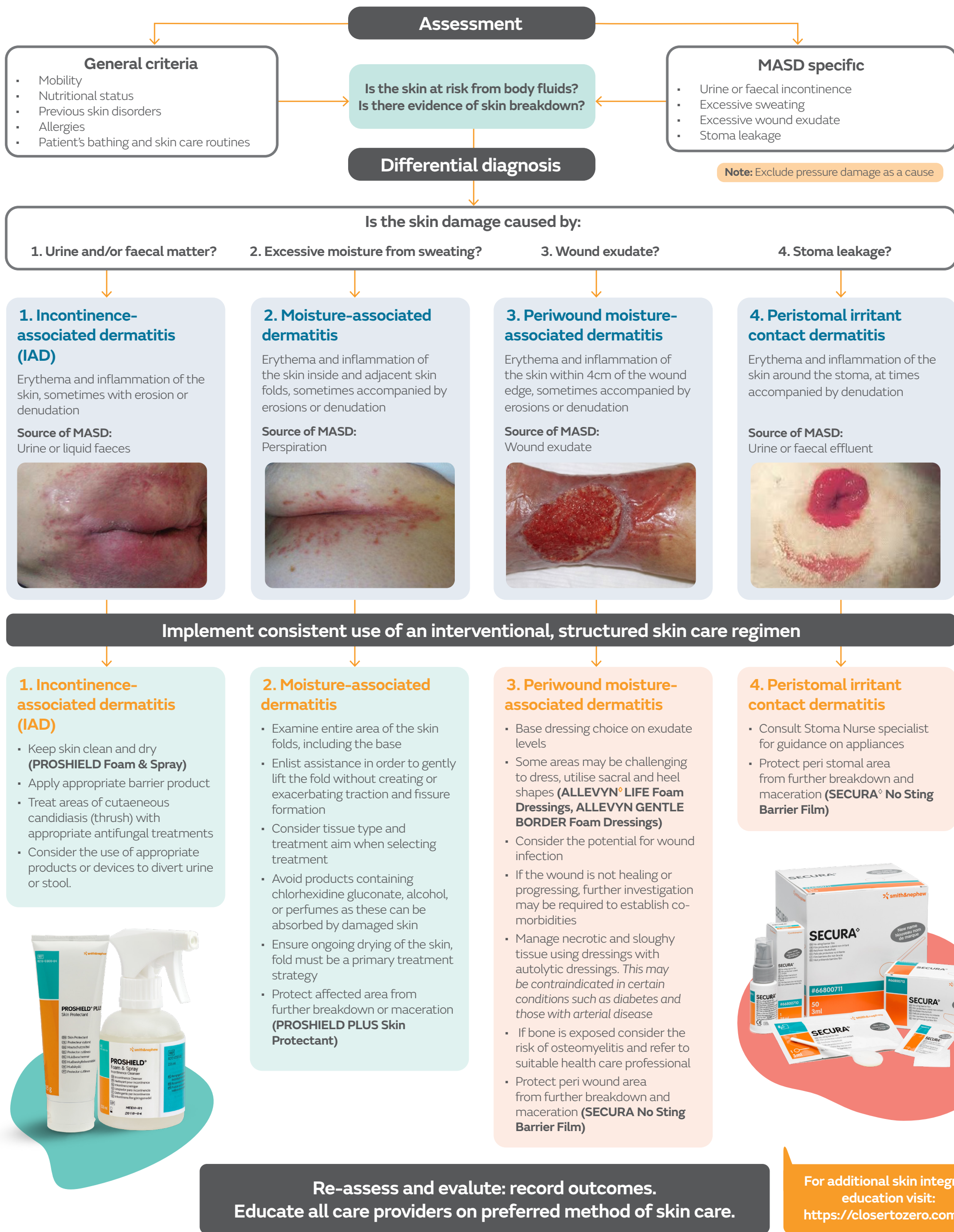


✚ Moisture-associated skin damage (MASD) pathway<sup>1</sup>

Helping you get **CLOSER TO ZERO**<sup>®</sup>  
delay in wound healing



Pathway adapted from: Dowsett D, Allen L (2013) Moisture-associated skin damage made easy. Wounds UK 9(4). Available from: [www.wounds-uk.com/made-easy](http://www.wounds-uk.com/made-easy)

For detailed product information, including indications for use, contraindications, precautions and warnings, please consult the product's applicable Instructions for Use (IFU) prior to use.

**References** 1. Dowsett D, Allen L (2013) Moisture-associated skin damage made easy. Wounds UK 9(4). Available from: [www.wounds-uk.com/made-easy](http://www.wounds-uk.com/made-easy). 2. Flynn D, Williams S. Barrier creams for skin breakdown. Nursing & Residential Care. 2011;13(11): 553-558. 3. Ling L. Proshield skin care protective system: A sequence of evaluations Paper presented at: Wounds UK; 2011; Harrogate, UK. 4. Maxwell J, Sinclair D. Treatment of Moisture Lesions in Children. Paper presented at: European Wound Management Association 2012; Vienna, Austria. 5. Hoggarth A, Waring M, Alexander J, Greenwood A, Callaghan T. A Controlled, Three-Part Trial to Investigate the Barrier Function and Skin Hydration Properties of Six Skin Protectants. Ostomy Wound Manage. 2005;51(12):30-42. 6. Howers L. Evaluation of Proshield Plus in Nursing Homes for Inclusion onto Formulary in a Healthcare Trust. Paper presented at: Wounds UK; 2012; Harrogate, United Kingdom. 7. Smith & Nephew 2019. Review of Certificate of Analysis for Proshield Foam & Spray Incontinence Cleanser. RD/19/024.