# Ordering the SECURA\* range

# 1. Cleanse



SECURA Cleanser		
Code	Size	
59430979*	236ml spray bottle	

\*formerly 66800988

# 2. Protect



SECURA Barr	CURA Barrier Cream D	
Code	Size	
66800986	28g tube	
66800983	92g tube	

SECURA Extra	SECURA Extra Protective Cream Z30	
Code	Size	
59450425	92g tube	

## 3. Moisturise



SECURA Moisturising Cream	
Code	Size
59432000	184g tube

SECURA Moisturising Lotion		
Code	Size	
59433400	236ml bottle	

- 1. Gray M, et al. Perineal skin care for the incontinent patient. Adv Wound Care 2002; 25(4): 170-178.
  2. Wenninger JA, McEwen, GN. Hydroxypropyl Methylcellulose, In: CTFA Cosmetic Ingredient Handbook, 2nd ed. Washington, D.C; Cosmetic, Toiletry and Fragrance Wenninger JA, McEwen, GN. Hydroxypropyl Methylcellulose, In: CTFA Cosmetic Ingredient Handbook, 2nd ed. Washington, D.C; Cosmetic, Toiletry an Association, 1992: 1089.
   Hill Top Research. An evaluation of healthcare products on children 0 to 36 months of age with normal skin. Data on file; 2007: report 06-127971-111.
   Hill Top Research. An evaluation of healthcare products on children 0 to 36 months of age with normal skin. Data on file; report 07-128386-111.
   NAMSA. Delayed Contact Sensitization Study (Repeated Patch Method) in the Guinea Pig. Data on file; report 93C-21027-00.
   NAMSA. Acute Oral Toxicity Study (FHSA) in the Rat. Data on file; report 94T-01784-00.
   NAMSA. Delayed Contact Sensitization Study (Repeated Patch Method) in the Guinea Pig. Data on file; report 93T-18182-00.
   NAMSA. Primary Skin Irritation Test (FHSA) in the Rat. Data on file; report 93T-18182-00.

# Smith & Nephew Pty Ltd

T +61 2 9857 3999 F +61 2 9857 3900

### **Customer Service**

T 13 13 60 F 1800 671 000

# Smith & Nephew Ltd New Zealand

T +64 9 820 2840 F +64 9 820 2841

T 0800 657 799 (Surgical) T 0800 807 663 (Wound) ° Trademark of Smith & Nephew SN13060 (10/17)

# **Smith**\*Nephew



Easy. Effective. Economical. The SECURA<sup>o</sup> difference.

1. Cleanse 2. Protect 3. Moisturise

# SECURA\*: Your first line of defence in preventive skin care

Easy. Effective. Economical. The SECURA° difference.

SECURA° is formulated with quality ingredients that make the difference between basic care and proactive prevention. The user-friendly, colour-coded packaging reflects the 3 step skin care system that defines the process of care for prevention.

Routine perineal skin care consists of a simple three step process for good skin care management - cleansing, protection and moisturising - which SECURA° can offer:

- 1. Cleanse
- 2. Protect
- 3. Moisturise

SECURA\*. Be confident in your choice.

# SECURA° provides a simple three step process for optimal skin care management

## 1. Cleanse

#### SECURA° Cleanser

- pH balanced and pH buffered
- No-rinse, one-step all over body cleanser saves time
- Ideal for the perineal area
- · Creates a protective film over the skin<sup>2</sup>
- Contains aloe and glycerin to condition and moisturise skin
- Helps control odour
- Paediatric<sup>3</sup> tested for safety



## 2. Protect

### SECURA° Barrier Cream D

- · Dual action as a moisturiser and barrier cream
- 5% Dimethicone provides maximum protection
- Won't clog incontinence briefs
- Transparent application allows for visual inspection of skin
- Paediatric4 tested for safety

### SECURA° Extra Protective Cream Z30

- · Contains 30% zinc oxide
- · Contains Karaya to absorb moisture and adhere to weepy, macerated skin
- · Will not wash away after repeated exposure to urine and faeces
- Can be used around the peri-wound and stoma areas to protect from maceration
- Paediatric3 tested for safety

# A successful preventive care plan starts with quality skin care products

Traditional regimes such as soap and water can be detrimental to the skin as they may not be PH balanced and scrubbing this skin is abrasive. SECURA Cleanser is superior to soaps because the surfactants in the formula lift body waste away from the skin without harsh scrubbing. SECURA Cleanser is also pH balanced and helps to maintain the natural pH of the skin.



### **Protect**

Moisture barriers help shield the skin from exposure to irritants and excess moisture. A barrier cream such as SECURA Barrier Cream D helps protect the skin by sealing out wetness and reducing exposure to urine and faeces.

SECURA Extra Protective Cream Z30 is a more durable and long lasting protectant, providing a high level of protection for patients with severe diarrhoea, incontinence and denuded skin.



### Moisturise

Moisture barriers protect the skin from irritants such as urine, faeces and excess moisture. Well hydrated and intact skin is less prone to damage. Skin moisturisers may help prevent water loss and improve skin hydration. Regular application of moisturising cream or lotion protects and reduces the effects of dry skin, a known risk factor for skin tears. SECURA moisturising cream and SECURA moisturising lotion are gentle to sensitive skin, absorb quickly and help restore moisture to the skin.



## 3. Moisturise

### SECURA° Moisturizing Cream

- · Restores moisture to very dry skin
- Conditions, soothes, rehydrates
- Absorbs quickly, non-greasy
- Fortifies moisture balance
- Contains petrolatum and vitamin E
- Non-irritating<sup>5</sup>, non-sensitising<sup>6</sup>

#### SECURA° Moisturizing Lotion

- · Use daily to moisturise dry skin
- · Easily absorbed, non-greasy
- · Maintains healthy skin, protecting the skin's acid mantle
- Fragrance-free
- Non-irritating<sup>7</sup>, non-sensitising<sup>8</sup>

